

Prime9 Network expands digital footprint with a new regional language website

June 2026

Summary. Prime9 Network has expanded its multi-language digital footprint with the launch of another dedicated regional-language website, extending the network's reach to new audiences across India and the diaspora. The new desk joins a growing family of language newsrooms anchored by Prime9 News, the group's flagship 24×7 Telugu television channel. Each site is run by a dedicated editorial team that reports and writes for its own audience rather than translating a single national feed. The launch reflects Prime9's language-first strategy of serving readers in the language they call their own — on television, web, mobile and social platforms.

Prime9 Network has expanded its multi-language digital footprint with the launch of another dedicated regional-language website, extending the network's reach to new audiences across India and the diaspora.

The new desk joins a growing family of language newsrooms anchored by **Prime9 News**, the group's flagship 24×7 Telugu television channel. Each site is run by a dedicated editorial team that reports and writes for its own audience rather than translating a single national feed.

The launch reflects Prime9's language-first strategy of serving readers in the language they call their own — on television, web, mobile and social platforms — with the same standards of accuracy, independence and speed that define the network.

Prime9 is a multi-language digital news network built around Prime9 News, its flagship 24×7 Telugu television channel, reaching audiences in nine Indian languages across TV, web, mobile and social.

Press contact: Prime9 Press Office · press@prime9news.com

This is a sample press release document for demonstration purposes.