

Prime9 Network announces its multi-language newsroom strategy

February 2026

Summary. Prime9 Network has announced a digital-first, multi-language newsroom strategy to serve audiences in nine Indian languages across every screen. The roadmap builds on Prime9 News, the group's 24×7 Telugu television channel, and extends it through dedicated editorial desks in English, Hindi, Marathi, Gujarati, Bengali, Kannada, Tamil and Malayalam. Rather than mechanically translating a single feed, each newsroom creates journalism shaped for its own community, politics and culture. The strategy pairs the immediacy of television with the reach of digital publishing, video and social platforms, and reflects the network's commitment to accurate, independent and language-first reporting.

Prime9 Network has announced a digital-first, multi-language newsroom strategy to serve audiences in **nine Indian languages** across every screen.

The roadmap builds on Prime9 News, the group's 24×7 Telugu television channel, and extends it through dedicated editorial desks in English, Hindi, Marathi, Gujarati, Bengali, Kannada, Tamil and Malayalam. Rather than mechanically translating a single feed, each newsroom creates journalism shaped for its own community, politics and culture.

The strategy pairs the immediacy of television with the reach of digital publishing, video and social platforms, and reflects the network's commitment to accurate, independent and language-first reporting for readers in India and around the world.

Prime9 is a multi-language digital news network built around Prime9 News, its flagship 24×7 Telugu television channel, reaching audiences in nine Indian languages across TV, web, mobile and social.

Press contact: Prime9 Press Office · press@prime9news.com

This is a sample press release document for demonstration purposes.