

Prime9 launches a dedicated weather and agriculture desk

July 2026

Summary. Prime9 Network has launched a dedicated weather and agriculture desk to serve farming communities across Andhra Pradesh, Telangana and beyond. The desk delivers daily forecasts, seasonal crop advisories, market-price updates and ground reporting from rural districts. Content is produced for television, web and mobile, with short-form explainers tailored for social platforms. The initiative reflects Prime9's commitment to public-service journalism that reaches audiences often underserved by mainstream coverage.

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Prime9 is a multi-language digital news network built around Prime9 News, its flagship 24×7 Telugu television channel.

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This is a sample press release document for demonstration purposes.